

The materials provided in this kit can help you promote the Health Assessment to your members. When your employees take the Health Assessment, they begin an engaging process to learn how to make healthy lifestyle choices. Better knowledge means healthier employees, and healthier employees are more productive.

The information provided in this kit offers a quick and easy strategy to market the Health Assessment program, and includes sample text for emails and communication materials. Planning a small event around this launch is a great way to create excitement and awareness. Effective communications and marketing is the key to maximum participation and engagement.

Suggested Communication Timeline

Week 1

- Send email #1 to employees from CEO
- Display posters
- Distribute materials

Week 2

- Send email #2 to employees

Week 3

- Send email #3 to employees

Week 4

- Send email #4 to employees



To order additional
myBlueWellness tool kit materials,
simply follow these steps:

1. Go to FL-ExploreMyPlan.com/Employers and sign in.
2. Select **Forms and Materials**.
3. Enter the stock number to download or order materials.

Title	Stock Number
Email Communication	FYH180FL
Make it Personal	FYH191FL
Health Assessment	FYH227FL
Health Assessment Poster	FYH244FL
Personal Health Record	FYH274FL
Wellness Services For You	FYH279FL



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